

Executive Certificate Programme for Chief Digital Health Officer

Jointly Offered by:



*For Government Officials, Regulators and C-Suite Leaders.
Making them Tech Experts at the Senior Management Level.*



The International Standard for Healthcare Leadership

As world transitions into a Digital-First Healthcare ecosystem, the role of the Chief Digital Health Officer has moved from "optional" to "mandatory." This programme is aligned with the Ayushman Bharat Digital Mission (ABDM) and the DPDP Act 2023.

Why this Transition is needed?

\$480B

Global Digital Health market value in 2025

\$1170B

Projected market size by 2035

10.8%

Annual growth rate CAGR 2025–2035

The Numbers That Matter

\$7.42M

Average cost of a healthcare data breach (IBM 2025) what good cyber-governance prevents

70%

Projects fail due to vendor-led governance



Course Objectives

- **Equip Strategic Governance:** Empower Government Officials, Regulators, CEOs, CMOs, CIOs, and Board Members with the authority to govern high-stakes digital transformations and systems upon which patient lives depend.
- **Deliver Practitioner-Anchored Leadership:** Provide a rigorous leadership curriculum built for the Digital Health era that focuses on executive decision-making rather than basic technology training.
- **Enable Critical Execution:** Govern health data ethically, deploy infrastructure strategically, and lead large-scale change without losing organizational purpose.

“In the age of AI and Digital Health, every Government Official, Regulator, CEO, COO, CIO, CMO, and Founder must understand technology deeply enough to ask the right questions, make the right investments to avoid costly mistakes.”

Dr. Rajendra Pratap Gupta,
Programme Chair;
Chairman, Academy of Digital Health Sciences

Are you?



A Government Official & Clinical Leader

Who runs care at scale but wants to control the tech decisions.

You Gain:

- A clinical-first framework to evaluate technology
- Ownership of digital transformation and Digital Personal Data Protection Act compliance
- Authority to lead not just adapt to hospital tech decisions

A CIO/CTO

Who manages systems and wants to work as a strategic driver.

You Gain:

- Clinical + business understanding to step into CDO roles
- Ability to link tech with patient and financial outcomes
- Positioning as a board-level digital leader

A Regulator & Public Health Leader

Who influences millions but needs structured digital expertise.

You Gain:

- Global perspectives on Digital Health systems
- Capability to lead large-scale health transformations
- Stronger edge for international leadership roles



“If technology decisions are left only to vendors and IT teams, leadership risks losing strategic control of the organization. The Chief Digital Health Officer Programme ensures Government Officials, Regulators, C-Suite leaders remain architects of the future, not spectators of disruption.”

Ms. Mevish P. Vaishnav,

Group President, Academy of Digital Health Sciences





Guest Faculty



**Dr. Rajendra Pratap
Gupta**

Chairman,
Academy of Digital Health
Sciences



Mr. Bakul Patel

Senior Director,
Global Digital Health
Strategy & Regulatory,
Google



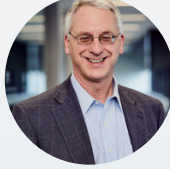
Dr. Alain Labrique

Director,
Department of Data,
Digital Health & AI, World
Health Organization



Sir George Crooks

Chief Executive Officer,
Digital Health & Care
Innovation Centre (DHI)



Dr. Joseph Kvedar

Professor of Dermatology,
Harvard Medical School



Prof Yunkap Kwankam

Executive Director,
International Society for
Telemedicine & eHealth
(ISfTeH)



Dr. Anand Iyer

Chief AI Officer,
Welldoc



Sir Muir Gray

Founder,
Oxford Value & Stewardship
Programme (OVSP)



Prof. Dipak Kalra

President,
The European Institute
for Innovation through
Health Data



Guest Faculty



Dr. Dale Alverson

Medical Director,
Center for Telehealth and
Cybermedicine Research,
University of New Mexico



Shri Kiran Gopal Vaska

Joint Secretary,
National Health
Authority (NHA);
ABDM Mission Leader



Dr. Sanjay Sood

Project Director,
eSanjeevani, C-DAC,
MeitY, Govt. of India



Dr. Stefan Buttigieg

Resident Specialist in Public
Health Medicine at the Ministry
of Health and Active Ageing,
Public Service of Malta



Dr. Namrata Rastogi

Chief Medical Officer,
101 GenAI



Dr. Jigyasu Gaur

Asst. Professor,
Operations & Quant.
Methods, IIM Raipur



Mr. Avesh Malik

Director,
Cloud Security;
India, SAARC, Middle
East and GSI, Radware



Prof. Satyasiba Das

Professor,
Strategic Management,
IIM Raipur



Modules

Module 1 Foundations of Digital Health	Module 2 Data, Analytics & Governance	Module 3 Emerging Technologies in Health
Module 4 Digital Health Infrastructure & Systems	Module 5 Digital Health Management & Leadership	Module 6 Applied Digital Health: Sectors, Scale & Mission

Digital transformation is no longer an IT project. It is a boardroom responsibility. Leaders who do not understand Digital Health today may struggle to lead healthcare organizations tomorrow.

Dr. Rajendra Pratap Gupta,
Programme Chair;
Chairman, Academy of Digital Health Sciences

What you gain:



Building Business Owners



Own Your Tech Strategy:

Stop relying on vendors. Gain the skills to confidently interrogate AI proposals and negotiate EMR contracts.

Zero Regulatory Blind Spots:

Protect your hospital by mastering ethical data governance, the DPDP Act, global SaMD compliance and IHR Regulations.



Turn IT into a Profit Centre:

Apply strategic management frameworks to prove the financial ROI of your digital tools to the board.

Drive Clinical Adoption:

Lead cross-functional teams to build and deploy digital workflows that doctors will actually use.



Claim the CDO Title:

Gain the globally backed executive credentials needed to govern hospital-wide innovation pipelines.

IIM Raipur Alumni Status:

Gain official Executive Alumni status, unlocking lifelong networking and the elite IIM brand prestige.



Competency Framework



8 Core Domains

Digital Health Fluency

The executive vocabulary that ends your dependence on consultants

Navigate the global Digital Health ecosystem from WHO strategy to India's ABDM with the authority the role demands.

Artificial Intelligence

Govern AI before AI governs your decisions Master the AI Maturity Model Evaluate LLMs, Agentic AI, and clinical algorithms against ethical and regulatory standards. Know when to buy, build, or walk away.

Emerging Technology Leadership

Evaluate IoT, cloud, Digital Therapeutics, and SaMD for clinical value, financial return, and governance risk as a decision-maker, not a technologist.

Digital Health Management

Lead transformations that actually land

Apply Lean, Agile, Blue Ocean Strategy, and OKR frameworks to healthcare. Govern risk, manage change at scale, and build teams that make transformation stick.

Clinical & Population Health Literacy

Understand the care your technology is supposed to improve

Evaluate technology across the full care continuum from primary care to chronic disease management to population health at national scale.

Sector-Specific Digital Leadership

Your sector has unique challenges. This domain addresses them directly

Deep expertise in your sector: hospital, pharma, MedTech, or public health. Govern SaMD pathways, EMR strategy, and digital therapeutics reimbursement.

Innovation & Strategic Thinking

From pilot to population without losing what made the pilot work

Scale Digital Health models across complex organisations. Apply design thinking, lead cross-functional teams, and find the uncontested opportunity your competitors missed.

Ethics, Equity & Digital Mission

The domain that separates leaders from operators

Govern AI bias, patient data rights, and algorithmic accountability at board level. Lead a Digital Health mission your clinical staff, board, and patients will follow.



Course Structure

Duration:

6 months

Mode:

Online Self-Paced Learning

Course Study Material:

The course involves pre-recorded lectures, study materials and live interactions

Available on:

Mobile App + Web Platform

Certificate:

Jointly issued by Indian Institute of Management Raipur & Academy of Digital Health Sciences

Awarded on achieving $\geq 50\%$ aggregate score

Eligibility Criteria

- Regulators
- C-Suite Executives
- Vice Presidents
- Board Members
- General Manager
- Business Heads/SBU Heads and High-Potential Leaders in Healthcare, Pharmaceutical, Medtech, Health Insurance
- Officials of defence & government

Fee Structure

For Indian Participants

INR 2,50,000/-

Inclusive of taxes (Individual Enrolment)

For International Participants

USD 2,650/~

Inclusive of taxes (Individual Enrolment)

Group / Corporate Rate

Available for organisations enrolling 5 or more participants.

Contact office@digitalhealth.ac.in for institutional pricing.

Special Benefits

- First 50 enrollees receive a **Gold VIP Pass to the Global Digital Health Summit 2026 (GDHS)** valued at USD 800 / INR 50,000
- Organisational group enrollees receive **dedicated sector cohort access and corporate benchmarking sessions**
- All participants receive **12 months of post-programme access to ADHS digital resource library**

Healthcare is entering an era where every leadership decision will have a digital component. This programme prepares senior leaders to lead that reality with wisdom and foresight.

Ms. Mevish P. Vaishnav,
Group President, Academy of Digital Health Sciences



**Applications Open for
the First Cohort**

Scan & Enroll Now

Contact Us:



- X** DigitalHLTEdu
- in** global-digital-health-academy
- f** DigitalHealthAcad
- @** digitalhealthacademy
- globe** www.digitalhealth.ac.in
- phone** +91 9911100776



Building Business Owners

- X** iimraipur
- in** school/indian-institute-of-management-raipur
- f** IIMRaipur
- @** iimraipurofficial
- globe** www.iimraipur.ac.in
- phone** +91 8085576917